

Dialog 2017

Innovate. Disrupt. Transform.

May 22-25, 2017
Four Seasons Resort Orlando
Orlando Florida

Register now at our lowest conference rate for 2017.
Save \$1,000 USD now until December 31, 2016.

Dialog 2017 is a three-day conference for finance and tax professionals who want to modernize their business processes to keep pace in today's digital economy. You'll learn about technology and best practices that will help you make faster, smarter decisions, so you can innovate and gain an edge over your competition.

If you're part of a finance or tax team, your role is changing.

A few years ago, finance was about crunching numbers. Now, CEOs expect their finance teams to take on a more strategic role and provide up-to-the-minute insights that inform organizational strategy.

By 2020, finance staff will spend 75% of their time on decision support, predictive analytics and performance management – up from 25% in 2015¹.

At Dialog 2017, you'll learn how to optimize organizational performance, more accurately predict outcomes, and sharpen your strategy. With new tools and best practices, you can make the right decisions, every time, with confidence.

¹ David A.J. Axson, Accenture Strategy, "Finance 2020: Death by Digital", (2015)

Dialog North America

May 22-25, 2017
Four Seasons Resort Orlando
at Walt Disney World® Resort
Orlando, Florida


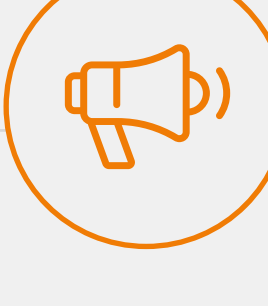





Save \$1,000 USD if you register for Dialog North America by **December 31, 2016.**

REGISTER NOW

WATCH HIGHLIGHTS OF DIALOG 2016

Why You Can't Miss Dialog 2017

At Dialog 2017, you'll step away from your day-to-day routine and take proactive steps to transform your company. You'll meet up with more than 200 of your peers to learn best practices that will help you thrive in a digital, global economy.

 <p>Choose from 30+ sessions Learn from Longview experts and customers.</p>	 <p>Be the first to hear about Longview's product and technology roadmap. Try out new features that will save you time while giving you an edge.</p>	 <p>Receive hands-on product training. Get more value from your Longview investment.</p>	 <p>Get inspired. Discover how your peers use Longview to disrupt their organizations and gain a picture of what's possible for you.</p>
 <p>Visit our Knowledge Pods You'll gain practical tips on a variety of topics – from digital disruption to workplace wellness.</p>	 <p>Network in the Discovery Lounge. Trade professional development tips with your peers, our sponsors and Longview experts.</p>	 <p>Enhance your expertise Trade professional development tips with your peers, our sponsors and Longview experts.</p>	<p>REGISTER NOW</p>

North America Conference Venue

Four Seasons Resort Orlando
at Walt Disney World® Resort
10100 Dream Tree Blvd,
Orlando, FL 32836

Dialog 2017 is set within the gates of Walt Disney World® at Florida's only Five Diamond Award rated resort. When you're not in a session, unwind at the resort's golf course, spa, waterpark or restaurants. You can also come early to stay late to enjoy the magic of the Disney theme parks.

BOOK YOUR ROOM TODAY

Agenda

The Dialog 2017 agenda will include three (3) general sessions, multiple keynote speakers and over 40 breakout sessions, including some extended sessions in the Learning tracks.

THE FULL AGENDA WILL BE AVAILABLE IN EARLY 2017.




SHARE









MONDAY, MAY 22

TUESDAY, MAY 23

WEDNESDAY, MAY 24

 CPE  Hands On  Joint Session	Session qualifies for valuable CPE credits. Tutorials led by a certified trainer to develop user skills in a live demonstration using Longview Solutions products, designed and offered exclusively for this conference. Limited seating. Pre-registration is required. Information presented demonstrates combined capabilities and features of several products and how they can work together to enhance performance and the user experience.
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10:00 AM – 6:00PM	  	Registration
7:00 PM – 10:00PM	  	Welcome Reception and Dinner

READ OUR FAQ

Beat the Bear

A conference highlight, Beat the Bear is a 5km run or walk taking place on site and participation is open to all attendees. The run promotes wellness and camaraderie amongst attendees of all fitness levels. Pre-registration is not required. Join the 2017 run on the morning of June 27, before breakout sessions begin. More details to be shared within the conference agenda.

What Your Peers Are Saying

At Dialog, you can tailor your experience. You can pick and choose which sessions you would like to attend, so you can customize your experience to what you are hoping to take out of it.

Julie Pfiel, Controller, Generac Power Systems

My biggest takeaway from Dialog is what the future of look like. I'm really excited and believe that Longview has helped us prepare, so we will be well-positioned for that future.

Ron Huggins, Cornell University

Do You Need To Justify Your Trip?

We're here to help. We've put together a business case letter. Simply **download the business case template**, fill in the blanks and give it to your boss.

We hope to see you at Dialog!

Save \$1000 if you register for Dialog by December 31, 2016.

Don't delay. Register now.







REGISTER

Become a Sponsor and Connect with Hundreds of Finance Decision Makers

Imagine hundreds of your ideal customers all in one place – seeking solutions to change the way they do business.

As a Dialog sponsor, you can get a face time with finance and tax professionals. We offer a range of sponsorship opportunities that will help you raise brand awareness, generate targeted leads, and engage hard-to-reach buyers.

Here are some areas you can connect with professionals across the finance, insurance, mining, retail and manufacturing industries:

 <p>Keynotes and breakout sessions: Sponsoring a session lets you reach a very targeted audience. Get your message across through chair drops, recognition at the podium, signage, etc.</p>	 <p>Solutions Center: Don't get lost in the crowd. As a sponsor, you'll get prime real estate to maximize foot traffic and bring more potential customers to your booth.</p>	 <p>Discovery Lounge: The Dialog Discovery Lounge is the hottest networking event in town. Attendees can mingle, enter giveaways, and relax with neck massages. As a sponsor, you can host a presentation in one of our Knowledge Pods and get more face time with customers.</p>
 <p>Welcome reception: Your brand can be one of the first things that attendees see.</p>	 <p>Dinners: Get your name in front of attendees when they are relaxed and receptive.</p>	 <p>After party: Keep the party going – and the leads coming – by sponsoring a Dialog after party.</p>

 If your company is interested in sponsoring Dialog 2017 North America or EMEA, Eliana Cugini at ecugini@longview.com